

# WEBSITE

## PRIVACY POLICY

This **Privacy Policy** (the "Policy") describes how The Soul of My Lens Wedding Photography ("Company," "we," "us," or "our") collects, uses, and discloses personal information when you visit, use, or interact with our website located at [www.thesoulofmylens.co.uk](http://www.thesoulofmylens.co.uk) (the "Website"). Please read this Policy carefully before using our Website. By accessing or using our Website, you agree to the terms of this Policy. If you do not agree with any part of this Policy, please do not use our Website.

### **INFORMATION WE COLLECT**

When you visit our Website, we may collect the following types of personal information:

**(a) Information you provide to us:** We may collect any information that you voluntarily provide to us, such as your name, email address, phone number, postal address, and payment information when you fill out a contact form, sign up for our newsletter, make a purchase, or otherwise interact with our Website.

**(b) Information collected automatically:** We may collect certain information automatically when you visit our Website, such as your IP address, browser type, device type, operating system, pages viewed, and the date and time of your visit. We may use cookies, web beacons, or other tracking technologies to collect this information

### **HOW WE USE YOUR INFORMATION**

We may use your personal information for the following purposes:

(a) To provide, maintain, and improve our Website and services;

(b) To process transactions, communicate with you, and provide customer support;

- (c) To personalize your experience on our Website and show you content that may be of interest to you;
- (d) To send you newsletters, promotions, or other marketing communications;
- (e) To monitor and analyze the use of our Website and improve its functionality and security;
- (f) To comply with legal obligations, protect our rights and property, and enforce our terms and conditions;
- (g) For any other purpose with your consent.

## **SHARING YOUR INFORMATION**

We may share your personal information with the following third parties:

- (a) Service providers who perform functions on our behalf, such as website hosting, payment processing, and email delivery;
- (b) Affiliates, partners, or other third parties with whom we have a business relationship;
- (c) In connection with a merger, acquisition, or other business transaction involving our company;
- (d) As required by law, court order, or other legal process;
- (e) In response to a legitimate request from law enforcement or other government authorities;
- (f) To protect the rights, property, or safety of our company, users, or others.

## **YOUR CHOICES AND RIGHTS**

You may have certain rights and choices with respect to your personal information, such as:

- (a) You may unsubscribe from our newsletters or marketing communications by following the instructions in those communications;
- (b) You may update or correct your personal information by contacting us at [zoltan@thesoulofmylens.co.uk](mailto:zoltan@thesoulofmylens.co.uk)
- (c) You may request access to, deletion of, or restriction of the processing of your personal information by contacting us at [zoltan@thesoulofmylens.co.uk](mailto:zoltan@thesoulofmylens.co.uk)

(d) If you are a resident of a country with specific privacy rights, you may have additional rights under applicable law.

## **SECURITY**

We take reasonable measures to protect your personal information from unauthorized access, use, or disclosure. However, no method of transmission over the Internet or electronic storage is 100% secure, and we cannot guarantee the absolute security of your personal information.

## **CHILDREN'S PRIVACY**

Our Website is not intended for use by children under the age of 13, and we do not knowingly collect personal information from children under 13. If we become aware that we have collected personal information from a child under 13, we will take steps to delete that information as soon as possible.

## **CHANGES TO THIS POLICY**

We may update or modify this Policy from time to time. If we make any material changes to this Policy, we will notify you by posting the revised Policy on our Website or by sending an email to the address you provided when registering on our Website. Your continued use of our Website after the effective date of the revised Policy constitutes your acceptance of the updated Policy.

## **THIRD-PARTY LINKS**

Our Website may contain links to third-party websites or services. This Policy does not apply to any personal information that you provide to these third parties, and we are not responsible for their privacy practices. We encourage you to review the privacy policies of any third-party websites or services before providing your personal information to them.

## **INTERNATIONAL TRANSFERS**

If you are located outside the country where our Website is hosted or operated, please be aware that any personal information you provide to us may be transferred to, processed, and stored in that country.

By using our Website, you consent to the transfer, processing, and storage of your personal information in accordance with this Policy and applicable laws.

## **CONTACT US**

If you have any questions or concerns about this Policy or our privacy practices, please contact us at:

The Soul of My Lens Wedding Photography  
9 Gloucester House, Eastbourne, East Sussex, England  
BN21 4XH

Email: [zoltan@thesoulofmylens.co.uk](mailto:zoltan@thesoulofmylens.co.uk)

This Privacy Policy was last updated on the date indicated above.